



# About NHA

SINCE 1989, NHA HAS AWARDED MORE THAN 500,000 CERTIFICATIONS TO HEALTHCARE PROFESSIONALS PURSUING THEIR CAREER GOALS.

With increasing demands on our healthcare system, the need for certified allied health workers has only increased, making our mission more vital than ever. Our goal has always been, and remains, improving the quality of patient care.

## NHA Mission Statement

Empowering people to access a better future.

## NHA Vision Statement

As the industry leader, we are passionately committed to develop, advance and advocate for the frontline healthcare worker, resulting in improved patient care.

## The NHA Approach

NHA's proven results elevate and impact the lives of individuals, schools, and businesses in allied health. Our comprehensive certification and preparation resources provide our clients with access to the professional success they desire. NHA provides continuity for educators and employers seeking a partner with multiple certification options, giving students and employers a trusted path to skills growth and career advancement.



## Adding Value to Your Allied Health Program

NHA recognizes the highly competitive nature of the academic environment. There is, and will continue to be, stiff competition in attracting qualified student candidates, retaining students through program completion, and placing students in jobs.

NHA is working with schools to deliver analytics on student performance, bringing more predictability to student success. In doing so, schools potentially can enhance their programs through better study tools, better professionals, and better outcomes.

## Building Efficiency and Loyalty for Employers

Healthcare providers work in an increasingly competitive environment based on patient choice and cost. They need to attract and retain talent to remain ahead of the competition. NHA offers eight separate credentials, making us an ideal partner for practices that desire to help employees improve their skills while potentially advancing their careers.

## NHA currently offers credentials in the following:

-  Clinical Medical Assistant Certification (CCMA)
-  Phlebotomy Technician Certification (CPT)
-  Medical Administrative Assistant Certification (CMAA)
-  EKG Technician Certification (CET)
-  Electronic Health Record Specialist Certification (CEHRS)
-  Pharmacy Technician Certification (CPhT)
-  Billing & Coding Specialist Certification (CBCS)
-  Patient Care Technician/Assistant Certification (CPCT/A)

## Preparing Students to Compete in the Workplace

At NHA, certification is much more than a piece of paper. Our goal is to make NHA certifications one of the most trusted and valued credentials in the industry. We work to accomplish this by constantly reviewing and improving our preparation materials and testing standards. When students receive credentials from NHA, employers will know they have completed meaningful and rigorous work, potentially positioning them ahead of others.



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